

A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF FEMTOSOFT TECHNOLOGIES

Akula Hari Sesha Priyaa¹, A. Narmadha²

¹MBA Finance , Department of Management Studies, VELS Institute of Science, Technology & Advanced Studies (VISTAS), Chennai, India.

²Assistant Professor, Department of Management Studies, VELS Institute of Science, Technology & Advanced Studies (VISTAS), Chennai, India.

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ABSTRACT

This study evaluates the financial performance of FemtoSoft Technologies, a leading player in the technology industry, over a specified period. Through comprehensive financial analysis, including ratio analysis, and benchmarking against industry standards, the study aims to provide insights into the company's financial health and efficiency in utilizing its resources. Key financial metrics such as liquidity, profitability, solvency, and efficiency ratios are examined to gauge FemtoSoft's ability to generate profits, manage debt, and deploy its assets effectively. Additionally, qualitative factors such as market positioning, technological innovation, and strategic initiatives are considered to offer a holistic view of FemtoSoft's performance within the competitive landscape. The findings of this assessment can assist investors, stakeholders, and management in making informed decisions regarding investment, strategic planning, and performance improvement initiatives.

Keywords: Comprehensive, financial analysis, Ratio analysis, Benchmarking
Industry standards, Financial health, Resource utilization, Liquidity, Profitability, Solvency .

1. INTRODUCTION

Finance is defined as the management function of an organization concerned with providing funds and credit to the organization to achieve its objectives as satisfactorily as possible. Financial analysis refers to the evaluation of the viability, stability and profitability of a business, sub-business or project. The purpose of financial analysis in this study is to help diagnose the information contained in financial statements. It also helps in assessing the profitability and financial health of the company. Finance within an organization is the foundation of strategic decision-making and operational management and the engine of growth, sustainability and profitability. In this context, finance has a multifaceted role encompassing budgeting, financial planning and analysis, capital investment decisions, and risk management.

2. METHODOLOGY

The Research Methodology of the Study on Financial Performance Analysis Of Femtosoft Technologies will employ a Mixed-Method Approach, Integrating Quantitative Analysis Of Financial Data And Qualitative Investigation Through Interviews and Surveys with key Stakeholders, to comprehensively evaluate The company's financial health and Strategic outlook.

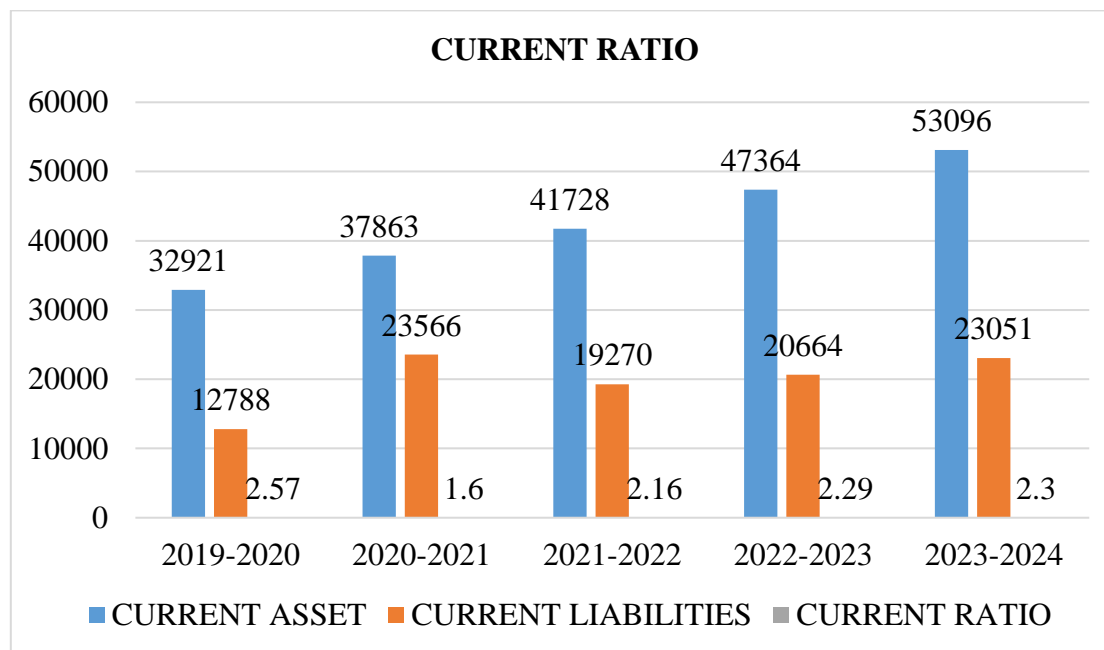
2.1 Research design

Descriptive research models are powerful tools that capture detailed and accurate information about the characteristics and behaviour of a group or phenomenon, allowing researchers to gain greater understanding and generate ideas for future research.

2.2 Sources of data

Secondary data: The Secondary Data taken from the Annual report of the Femtosoft Technologies Balance sheet, Profit and Loss Account statement.

3. ANALYSIS & INTERPRETATION



4. RESULTS AND DISCUSSION

The company has observed a noticeable decline in its liquidity position from 2019-20 to 2020-21, which is reflected in its current ratio decreasing from 2.57 to 2020-21. 1.60. However, while liquidity continued to improve between 2020-21 and 2021-22, it still did not reach 2019-20 levels. The stability of the current ratio between 2022-2023 and 2023-2024 suggests that the company maintained a healthy liquidity position during these periods.

5. CONCLUSION

Overall, the company has managed its financial performance well and has shown improvements in some areas over time. However, there are also issues that require attention, such as stable product management, achieving good results, good asset utilization, and debt management. By addressing these areas and using appropriate strategies, companies can strengthen their financial position and achieve long-term growth.

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